

Workshop feedback

Communicating with Partners in Nigeria

Thank you for joining us. This takes about 3 minutes. Your answers are anonymous unless you give your email in question 8.

Your role (optional): ☐ Business owner or manager ☐ Export or sales staff ☐ Counselor or advisor ☐ Student ☐ Educator
☐ Other

1. Overall, how would you rate today's session?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 (1 = Poor, 5 = Excellent)

2. How useful was the content for your business or your work?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 (1 = Not useful, 5 = Very useful)

3. Before today's session, how confident were you communicating with business partners in Nigeria?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 (1 = Not at all confident, 5 = Very confident)

4. Now, after the session, how confident are you communicating with business partners in Nigeria?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 (1 = Not at all confident, 5 = Very confident)

5. Which part was most useful? (Choose one)

- ☐ Nigerian English expressions
- ☐ Greetings, titles and relationships
- ☐ Cold email rewrite
- ☐ Reading indirect signals and scenarios
- ☐ Digital trust and payments
- ☐ Action plan

6. In the next 30 days, which of these do you plan to do? (Choose all that apply)

- ☐ Send a follow-up or first-contact message using what I learned
- ☐ Use a DealDialect template
- ☐ Try Message Check
- ☐ Take the Readiness Assessment
- ☐ Add a verification step for new partners
- ☐ Schedule a call or video meeting with a partner
- ☐ None of these yet

7. What should we add, change or correct?

8. May we email you in about 3 months with a short follow-up survey about how you used what you learned?

☐ Yes ☐ No Email: _____

We will use your email only for this survey. You can opt out at any time.

Prefer online? Scan the QR code on the screen or go to dealdialect.com/feedback.

Optional arrival cards. Print, cut along the dashed lines and hand one to each participant as they sign in. Collect them with the surveys at the end.

Before we start

How confident are you communicating with business partners in Nigeria?

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Please hand this card in with your survey at the end of the session.

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